



**GUINNESS WORLD RECORD ATTEMPT**

**THE ULTIMATE STAND UP PADDLE CHALLENGE**



## *Antonio De La Rosa*

*If there is something that defines me, it's the word energy which I learned to channel through sports since I was a child. Born in Valladolid (July 24, 1969) right next to the Pisuerga river, it was impossible that canoeing didn't cross my path when I was a kid. I became a firefighter for the community of Madrid at the age of 18 while alternating my profession with triathlon competitions but when Quadrathlon, a competition that included canoeing as a part of it appeared in my life, everything changed. I competed in DecaIronman (38 Kilometers swimming, 1800 km by bike and 420 km on foot).*

*My restless spirit doesn't allow me to stay in one place, it made me an elite competitor, adventurous and an extreme sports practitioner that reached the highest places in world championships rankings. In 2003 I decided to settle for a while and lived off my two passions: Sports and nature. I founded a company of leisure activities called Meridiano Raid located in Sierra Norte de Madrid, surrounded by nature, it is also the place that I call home.*

*In 2014, one of my dreams came true. I became the first Spanish to participate and win the French Rames Guyane rowing trial of the Atlantic Ocean and alone, after traveling 4,700 kilometers that separate the coasts of Dakar (Senegal) from those of Kourou (French Guiana) in 64 days. That same year I was appointed Ambassador of the community of Madrid for Active Tourism.*



# PAST CHALLENGES



**2014**

**Rames Guyane**

**Crossing The Atlantic Ocean rowing**

**With no assistance**

4700 kilometers

64 days

18 contenders

Antonio won with no previous experience!



**2015**

**Join Madrid with Lisbon in SUP From**

**Madrid Tagus River to Lisbon 887.86**

kilometers

19 days



**2016**

**Artic Polar circle in SUP**

**Greenland and Arctic Circle**

739.7 kilometers

26 days



**2017**

**The Iberian Peninsula in SUP**

**Coasts of the Iberian Peninsula**

3.500 kilometers

141 days





# ***THE ULTIMATE STAND UP PADDLE CHALLENGE***



***2400 MILES / 90 DAYS***



1<sup>ST</sup> TIME  
IN HISTORY ANYONE TRIES  
TO  
**CROSS**  
THE  
*Pacific Ocean*  
BY  
*Paddle-Surf*



A person is swimming in the ocean, with only their head and arms visible above the water. The water is a deep blue color with gentle ripples. The text "SAN FRANCISCO" is written in white, bold, italicized capital letters, and "HAWAII" is written in red, bold, italicized capital letters below it.

# ***SAN FRANCISCO***

## ***HAWAII***



***SAN FRANCISCO***

***HAWAII***



***FROM SAN FRANCISCO TO HAWAII***

***2400 MILES / 90 DAYS***



# CHALLENGES AT SEA

## **STORMS BIG WAVES, AND STRONG CURRENTS**

*The first 500 kilometers will be very complicated, He will have to deal with strong front waves and wind.*

## **90 DAYS AT SEA: ISOLATION, SUN EXPOSURE, AND SALT SORES**

*Antonio de la Rosa will be pushed right to his limits with isolation and limited space, this training for the row will involve both physical and psychological training for such an extreme and remote environment.*

## **COMPLETELY SELF RELIANT AND UNASSISTED**

*The expedition will take 90 days to complete which equates to 2160 hours at the sea, almost half of them paddling. He will be completely by himself, with no external support. All the food, electronics, navigation, and communication devices essential to this adventure will be in the cabin of the paddle-surf boat.*





# **YOUR COMPANY CARES AND WE SHOW IT TO THE WORLD!**

Social network campaigns, collaboration with ocean  
cleaning organizations and global media exposure.

## **SUPPORT EXPEDITION**

**1 Nutrition re-search support**

**2 Satellite connection and live  
connectivity.**

**3 Ocean Pollution Awareness.**

**4 Zero emissions of greenhouse gases.**

*the Pacific  
Ocean* **or**

**THE GREAT  
PACIFIC  
GARBAGE  
PATCH?**

**LET'S  
DO  
SOMETHING  
ABOUT  
IT!**

**THE WORLD'S  
LARGEST  
COLLECTION  
OF FLOATING  
TRASH**



# **SUPPORT | RESEARCH AND AWARENESS**

## ***1 Nutrition control and research.***

***We will bring our own food prepared with the best ingredients, organic and natural food, lyophilized to obtain the minimum weight on containers that are 100% biodegradable.***

## ***2 Satellite connection and live connectivity.***

***We are looking for innovative satellite communication systems to be able to send images, videos, samples, etc. with the highest speed and security of sending every day that allow to have all the information in real time.***

## ***3 Ocean Pollution Awareness.***

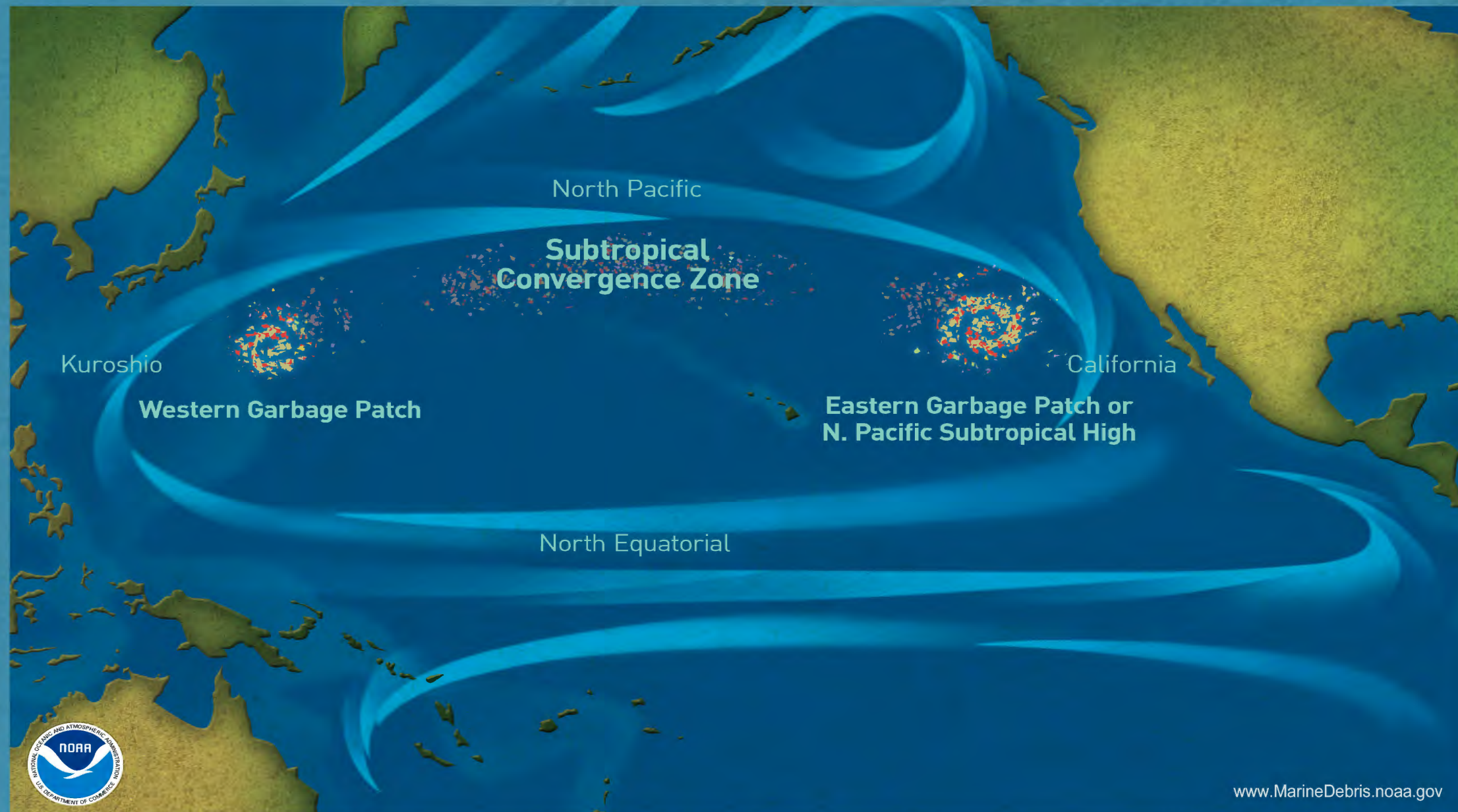
***About 80 percent of the plastic trash that makes up the Great Pacific Garbage Patch originated from land-based activities occurring in North America and Asia. The remaining 20 percent of the trash originated from boats and ships on the ocean, our goal is to collect samples and images for research. Antonio is willing to help with the collection of pieces to create awareness in land.***

## ***4 Zero emissions of greenhouse gases.***

***In addition, Antonio's journey is Zero CO2 emissions for being only paddling and without using any type of motorized displacement, all the minimum emissions that can be generated in the construction of the ship, travel prior to the challenge will be with us environmental protection actions at the point of departure and arrival of the expedition.***

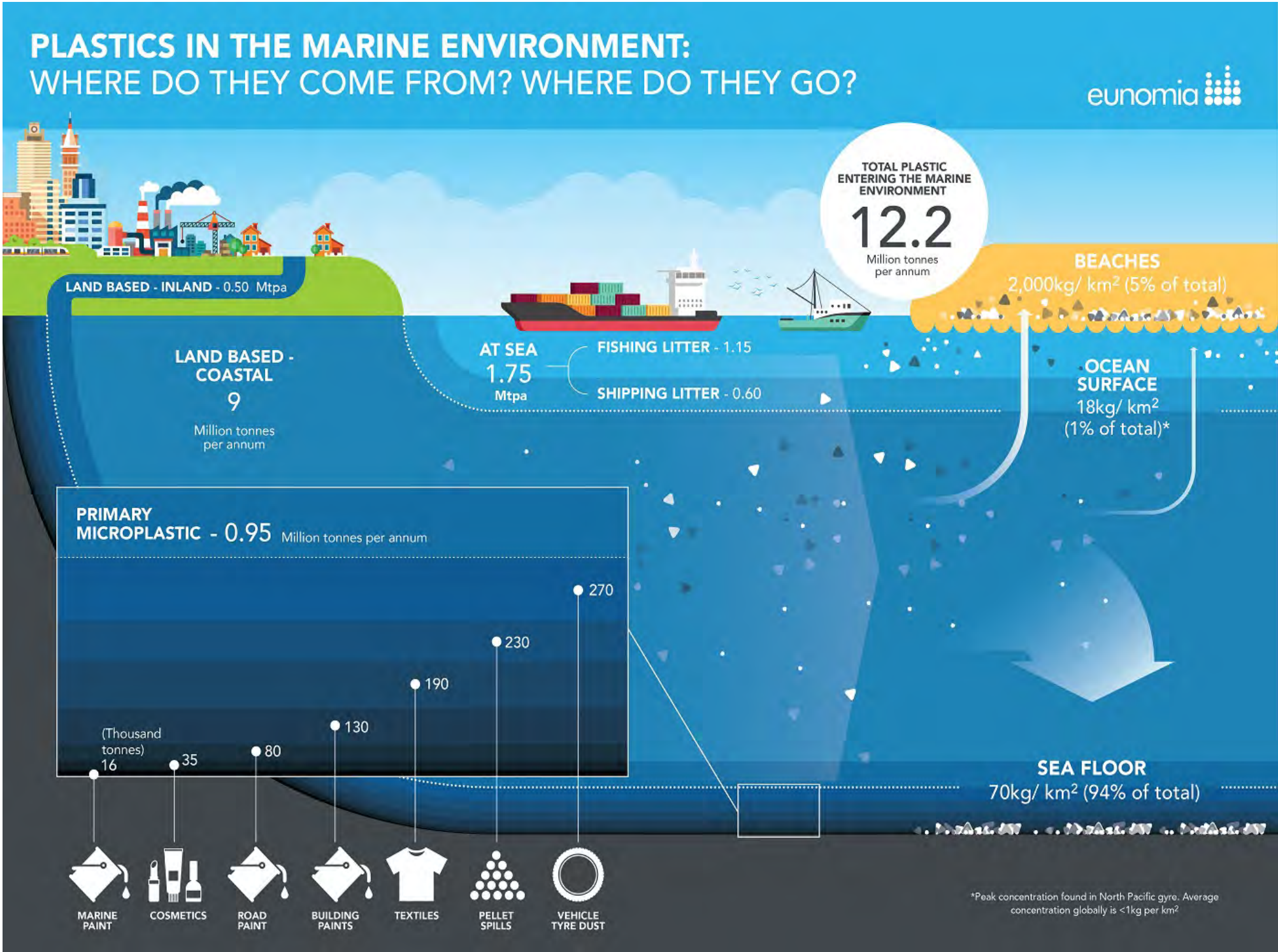


# THE OCEAN LOOKS LIKE THIS - THE GREAT PACIFIC GARBAGE PATCH





# Great Pacific Garbage Patch



# EXPEDITION AWARENESS



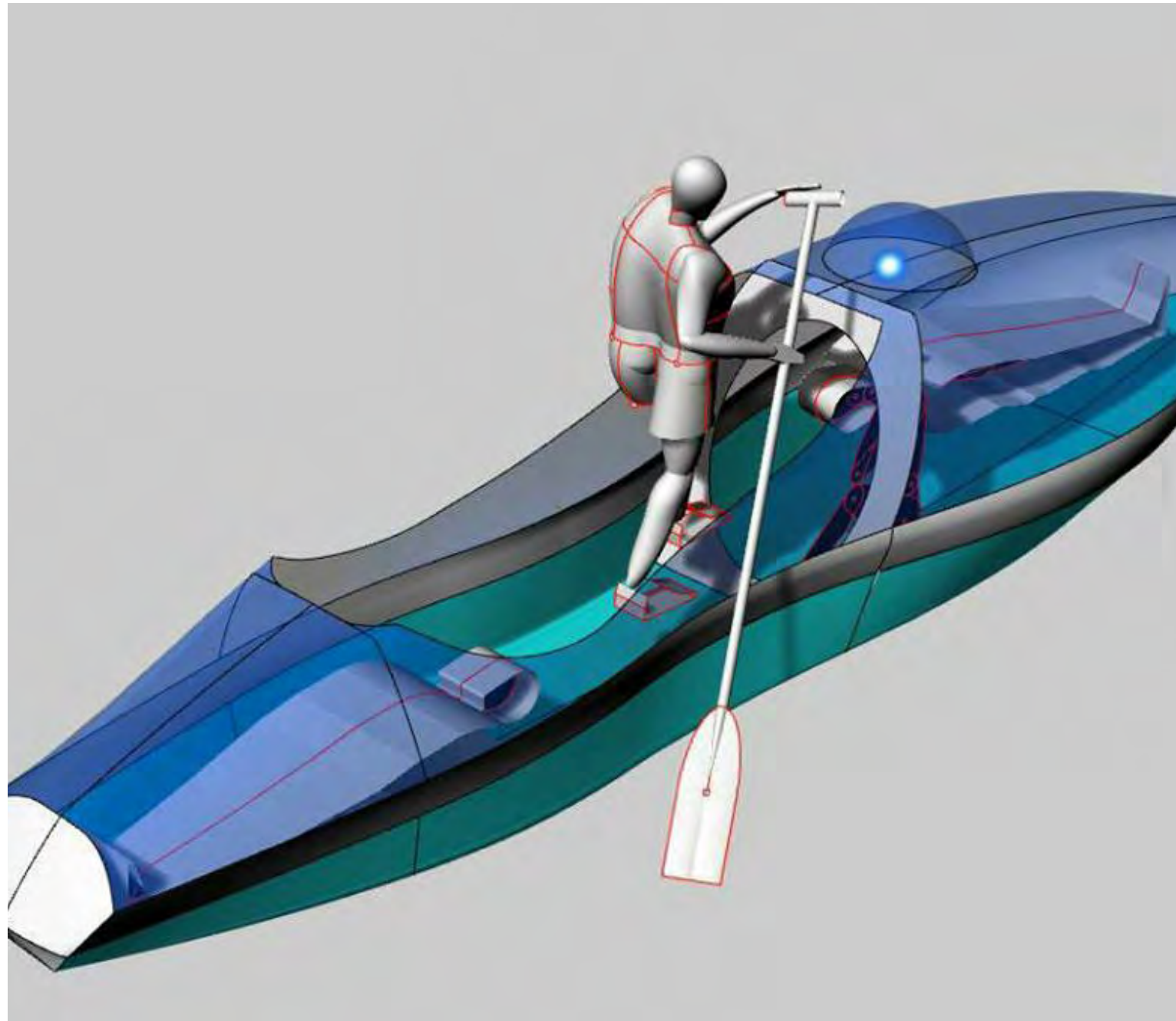
# EQUIPMENT

## STAND UP PADDLE BOAT

*The boat is a prototype, there is nothing like that in the world!*

*The equipment was taken on-board and its security is paramount to the success of the expedition. The Paddle-surf boat is made of carbon and composite material, with an exclusive design and a set of new technologies. There is the only storage room for what is essential which in consequence contributes to little space to move around. The paddle-surf boat has a watertight compartment for sleeping and to store all the electronic equipment which consists of two saltwater filter machines, one satellite phone, and one GPS location device. The paddle-surf board also has a router which grants 24 hours access to the internet.*

***Boat Dimensions :** 24 feet long, 4.59 ft in the widest part and 35 inches in the narrowest. It's weight is 1543lb in the starting conditions, with all the equipment in.*





# EXPEDITION STATISTICS



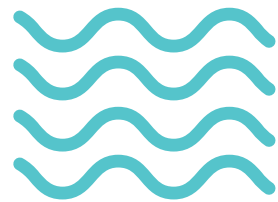
**DISTANCE**  
**2400 MILES FROM**  
**SF TO HAWAII**



**BOAT PADDLE-SURF FULLY LADEN**  
**1543 pounds**



**HEIGHT OF WAVES**  
**THE WAVES CAN ACHIEVE**  
**THE 16 METERS OF HEIGHT**



**EXPECTED TIME AT THE SEA**  
**90 DAYS**



**TOTAL OAR STROKES**  
**2.160.000 Paddle**  
**40 PADDLE MINUTE X 600 MINUTES A DAY (10 HOURS)**  
**24,000 DAILY SHOVELS X 90 DAYS**

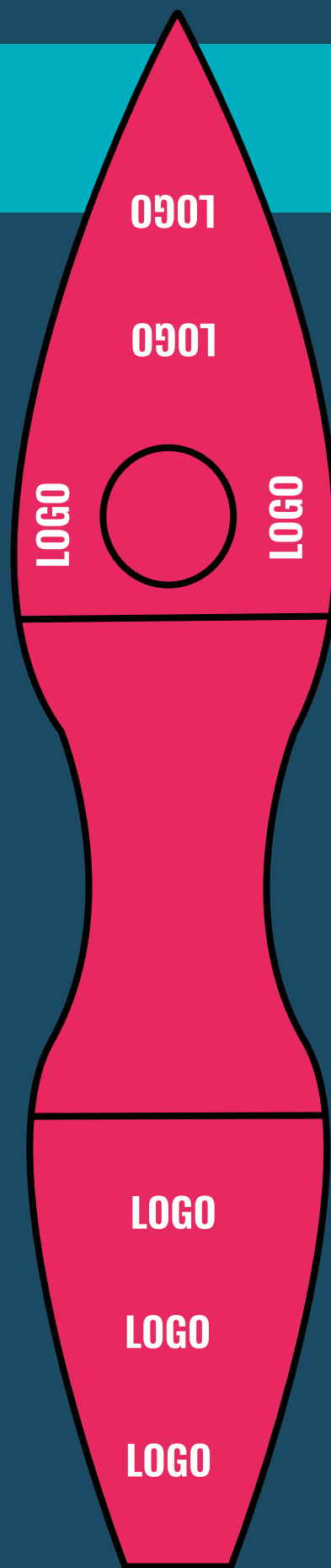


**WIND**  
**THUNDERSTORMS THE**  
**120 KM / H OF WIND**

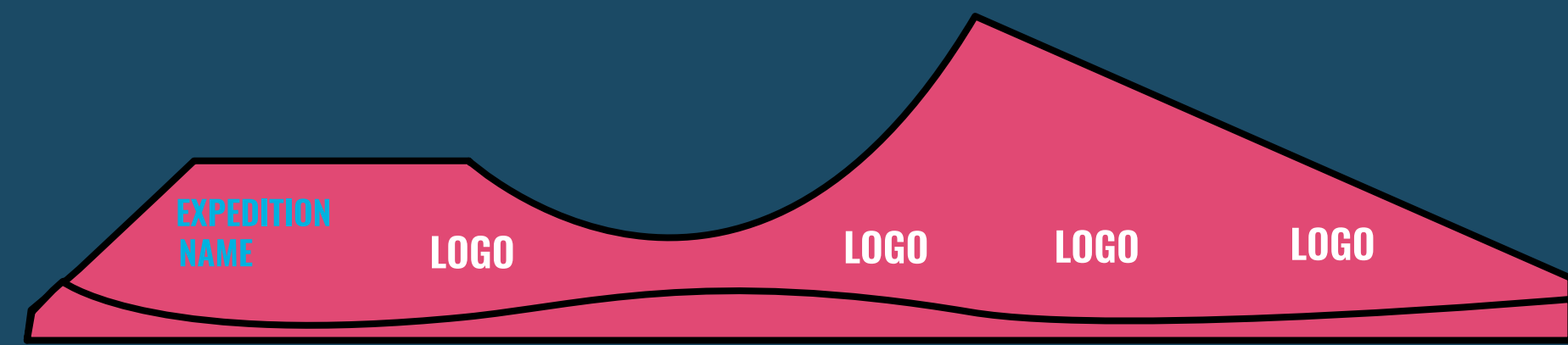
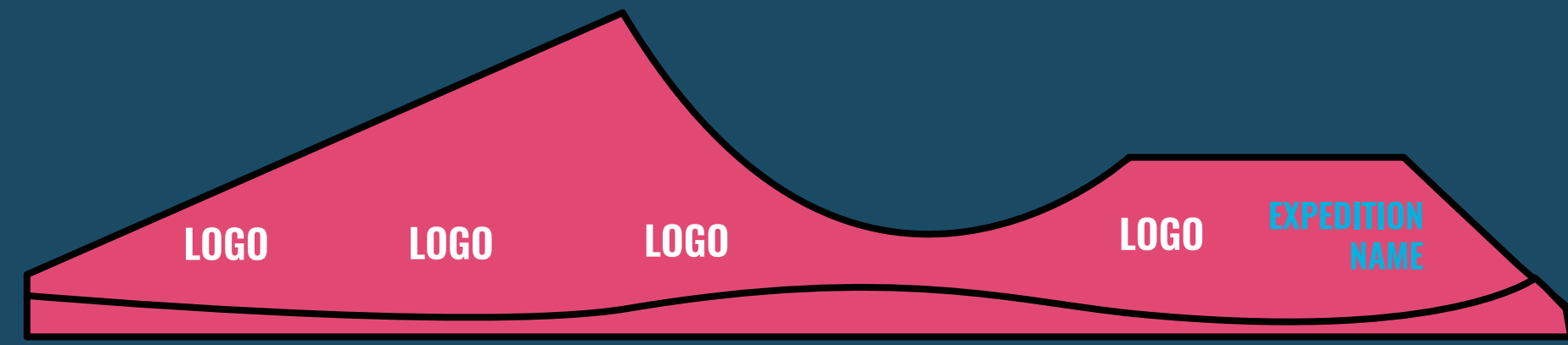




# BECOMING A SPONSOR - PADDLE-SURF BOAT



*Note: these logo placements are subject to tweaking dependant on the final boat design. The image shows an example logo placements only to give you an idea of the general boat potential logo visibility.*



*All sponsorship proposals will be discussed to come up with a tailored package that works with your needs as a company. International media exposure will come with sponsorship.*



# TESTIMONIALS



**JOSE RAMON DE LA MORENA**  
BROADCASTER

*“Antonio de la Rosa is our favourite adventurer. He is a survivor, he showed it a thousand times, can do it all.”*



**NANI ROMA**  
RALLY DAKAR TWO TIMES CHAMPION

*“Antonio de la Rosa is a champion. He really knows what suffering is.”*



**RAFA LOMANA**  
ADVENTURER AND SHOWMAN

*“Antonio de la Rosa is not human. People has no idea of how difficult achieving what he does is. It is something unbelievable.”*



**CRISTINA TÁRREGA**  
TV PRESENTER

*“Antonio de la Rosa, the miracle man. He has no fear and is an inspiration for us”.*





**TO DISCUSS SPONSORSHIP  
OPPORTUNITIES**

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